



The Universidad Nacional Autónoma de México, through the Dirección General de Artes Visuales and the Museo Universitario Arte Contemporáneo (MUAC), issues a

## CALL FOR SUBMISSIONS

For domestic and international artists to participate in an open video art contest for the programming of #Sala10, a virtual exhibition project by MUAC

#Sala10 is a virtual exhibition space that offers a program of contemporary video art pieces on MUAC website (<https://muac.unam.mx/exposiciones>). Its name refers to a virtual space for the circulation of art, alongside the museum's nine physical galleries.

This dematerialized exhibition space emerged as a response to our isolation during the pandemic, with the goal of making contemporary art available to audiences at home or on their mobile devices. Though the museum restored physical access, #Sala10 maintained its programming, adjusting to new seasonal dynamics and showing recent short video productions by Mexican and global artists from different generations.

#Sala10 is taking a new direction, calling on artists to submit projects for its programming. This new format seeks to develop reflections on the ongoing mutations of video art production in order to trace practices that take up a critical and creative position regarding the expressive and enunciative possibilities of this medium in a context in which visibility is determined by the content generated and disseminated on digital platforms.

### COMPETITION GUIDELINES

- Three video pieces will be selected to form part of the annual programming of #Sala10.
- These video pieces will be exhibited on MUAC website in 2025 and 2026. Each piece will be accompanied by a text by MUAC curatorial team.
- Each video piece will be exhibited on the museum website for a period of three months.
- Each winning artist or collective will receive a payment of \$10,000.00 (ten thousand Mexican pesos and 00/100 centavos).
- Each participating artist or collective must have the documentation required to receive this payment, which can be consulted at: [https://muac.unam.mx/assets/docs/doc-pagos-artista-sala10\\_eng.pdf](https://muac.unam.mx/assets/docs/doc-pagos-artista-sala10_eng.pdf)
- Only one submission will be accepted per artist or collective.

### PARTICIPANTS

- Must be a Mexican or foreign artist of adult age.
- May submit pieces individually or collectively.

### REQUIREMENTS

- Participants must register through the following form: [https://docs.google.com/forms/d/e/1FAIpQLSfdKCivTpwolnyvA\\_jZL7yB-Z1GmN2ibW8zoR71RRjQ1r1Eg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfdKCivTpwolnyvA_jZL7yB-Z1GmN2ibW8zoR71RRjQ1r1Eg/viewform?usp=sf_link)
- Artists and collectives must submit all administrative documentation specified on the registration form.
- The video piece must be accessible on a digital platform so it can be viewed online by the jury during the selection process (YouTube, Vimeo, Google Drive, etc.).
- Each video piece must be accompanied by a descriptive text with a maximum length of 100 words.
- Along with the video piece, individual artists and collectives must submit a portfolio with a maximum of five pieces, a biography (of the artist or collective, 100 words maximum) and a résumé in PDF format.
- The video piece must have a maximum length of five minutes.
- The video piece must take into consideration that it will be disseminated digitally.
- The video piece may be new or have been previously shown. The artist or collective has the right to produce a new edition of an existing piece in order to meet the established requirements.
- If artistic pieces (music, images, etc.) by third parties are used in the submitted piece, then it must not affect the routine exploitation of said pieces, citing the source, ensuring that the original piece remains unaltered and meeting all requirements established by the Federal Copyright Law.
- If artistic pieces (music, images, etc.) by third parties are used and the above requirements are not met, then the submitted piece must necessarily be accompanied by the written authorization of the rightsholder.
- If the submitted video piece involved the participation of collaborators, all corresponding credits must be included.

### SELECTION CRITERIA

- The subject matter is open.
- Priority will be given to submissions that spark reflections on the video medium and that encourage the circulation of artistic projects on digital platforms.
- The selection process will take into consideration those pieces that optimally function in this circulation format, inspire reflections and have a production process that is in line with their discourse.

### IMPORTANT DATES

- The competition will be open from **October 21, 2024 to January 05, 2025 at 11:59 p.m.**
- The winners will be announced on **February 24, 2025.**

### JURY DECISION

- The video pieces will be selected by a jury consisting of MUAC curatorial team and members of the curatorial and exhibition committee.
- The jury's decision will be final.
- The jury may declare the competition void if a situation arises that was not foreseen in the call for submissions or any other situation that arises during the selection and award process, at its discretion. In such case, it must issue a document explaining the reasons for this decision, which must consider, among other aspects, the artistic and ethical profiles of the participating artists. This document must be issued by the organizing body and be in line with UNAM Code of Ethics, the university's copyright guidelines and any other applicable legislation.

### COPYRIGHT

- The winners will sign a contract that establishes the exhibition and circulation conditions for their video pieces, in accordance with copyright law and the bylaws of Universidad Nacional Autónoma de México.
- Participating artists or collectives must have the full copyright to the video pieces submitted, as they will be the only parties responsible for the legal consequences of any possible copyright violations by their video pieces, exempting the organizers from any potential legal responsibility.

### EXHIBITION AND CIRCULATION CONDITIONS

If selected as winners of this competition, participating artists or collectives authorize MUAC:

- To publicize and disseminate the winning video piece through advertisements via any means of communication.
- To provide MUAC with the original video or a digital copy.

MUAC will exhibit the video to third parties as follows:

- The video piece will be uploaded to MUAC account on a streaming service. The video will be linked to the museum website and will only be able to be accessed through this URL.
- The video piece will be protected by the security configuration of this streaming account, as well as by our website's Privacy and Security Notice.
- The video piece will not be available to be shared or viewed by our visitors on any other website, nor through our streaming account.
- MUAC will destroy any digital copy of the video piece at the end of the exhibition period.

### NOTICE

- The organizers, through Dirección General de Artes Visuales, reserve the right to revoke the results in the event of a copyright claim or accusation of violence of any kind by third parties.
- Use of Personal Information
- By participating in this competition, artists and collectives accept its general terms and conditions, as well as the use of their personal information as established by the Privacy Notice of the Dirección General de Artes Visuales, which may be consulted at the following link: <https://muac.unam.mx/static/media/AvisodePrivacidadDatosPersonales.pdf>

“Por mi raza hablará el espíritu”  
Ciudad Universitaria, Mexico City, October 21, 2024



**MUSEO UNIVERSITARIO ARTE CONTEMPORÁNEO**  
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